

## Are you missing out on the Third Sector market?

If you don't believe your company is taking full advantage of the demand for skills in the Third Sector then *voluntaryskills.com* can help you.

The Third Sector is not to be under-estimated; many organisations are now making real efforts to raise the capacity of their staff to reflect the quality of the other sectors. This is the opportunity for you to become involved in these developments.

Our mission is for *voluntaryskills.com*, a web-based information and guidance service, to play a part in improving the skills capacity of individuals working and volunteering in the Third Sector. We aim to save people valuable time by promoting a wide range of training opportunities in one convenient place on the internet.

As a member of *voluntaryskills.com* you will have the freedom to add, amend and delete your courses as many times as you wish over the course of a year, using our user-friendly Content Management System (CMS).

The annual fee charged for membership (**£75+VAT**) is an extremely competitive one in this marketplace. It allows training providers to earn a high rate of return on their initial investment in *voluntaryskills.com* membership.

### OUR COMMITMENTS TO YOU

- ✓ The service is staffed full-time with telephone and e-mail support available to members Monday – Friday, 9am – 5pm (excluding public holidays).
- ✓ The website, and associated social media platforms, are regularly kept up to date.
- ✓ A marketing strategy is implemented and monitored, primarily encompassing the North of England (North East, North West and Yorkshire and The Humber regions), to drive users to the website.

[www.voluntaryskills.com](http://www.voluntaryskills.com) | [info@voluntaryskills.com](mailto:info@voluntaryskills.com) | 0191 261 6009

voluntaryskills.com is a project managed by PNE Development, a part of the PNE Group, a not for profit social enterprise based in Newcastle upon Tyne. The aim of PNE Development is to develop the performance of people and organisations. It provides a range of services to meet the needs of clients including training and development projects, evaluation and feasibility studies, strategic planning research and consultancy work. PNE Development has worked closely with, and for, third sector organisations since the mid 1990's.

Third Sector organisations, individual paid staff and volunteers, funders, local authorities and national charities are typically the type of users our site attracts, and the training database itself hosts a wide array of courses, both accredited and non-accredited, in areas such as childcare and protection, fundraising skills, equality and diversity and much more. If your courses improve skills in the Third Sector then we want people to know about them.

Contact us now to discuss promoting your training with [voluntaryskills.com](http://voluntaryskills.com); we would love to hear from you!

voluntaryskills.com  
PNE Development  
7-15 Pink Lane  
Newcastle upon Tyne  
NE1 5DW  
Tel: 0191 261 6009  
Fax: 0191 233 0206  
E-mail: [info@voluntaryskills.com](mailto:info@voluntaryskills.com)

